

**Delta Faucet Company** – *Brilliance*<sup>™</sup> in the Kitchen Video News Release  
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## **Space Age Technology Gives Homeowners More Choices**

**News Anchor:** Technology developed for the U.S. Space Program has fascinated the average American for decades. In fact, NASA's advanced products and technologies have touched nearly every sector of American life...sensors that detect bioterrorism and longer-lasting car tires...to robotic surgery and sports gear. Some of NASA's technological innovations have even touched our lives in the very place we live – the home.

**Voice Over:** The same technology used to protect the Space Shuttle from entering the earth's atmosphere is now available in the one area of your home that takes the most beating – the kitchen.

Despite their elegant look and appeal, polished brass fixtures in the kitchen and throughout the home have long been avoided by many homeowners because they couldn't withstand the rigors of daily use and cleaning...and eventually lost their shine.

Now, thanks to a new, state-of-the-art technology, you can install a polished brass faucet – like this one from Delta Faucet Company – that offers both elegant style *and* durability.

The secret is in a special finish called *Brilliance*<sup>™</sup> that's electrically bonded to the faucet in a controlled vacuum chamber.

Guaranteed not to corrode, tarnish or discolor over time, it resists abrasions from over 90 household cleaners...even steel wool.

As tough as chrome, you'll find a variety of styles to fit any kitchen...or bathroom décor.

And throughout the home, polished brass locksets from Weiser Lock are also available with the same anti-tarnish, *Brilliance* finish.

So whether it's improving the style or the value of your home, reconsider the upscale look of polished brass. It's space age technology that will last a lifetime.

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